

SMCAD SOCIAL MEDIA POLICY

1. DESCRIPTION

Star-Mites Gym Sports and SM Cheer & Dance is a committed, competent and motivated organization, serving the best interests of its Members. This policy is to authorize the correct use of social media channels (i.e. Facebook, Twitter and Youtube) but not restricted to.

2. PURPOSE

This Acceptable Use Policy aims to ensure our core values, good reputation and positive behaviour and attitude are maintained.

3. SCOPE

This policy applies to the following, whether they are in a paid or unpaid/voluntary capacity:

- ❖ Owners, directors and management
- ❖ Employees and volunteers
- ❖ Coaches and assistant coaches
- ❖ Athletes
- ❖ Judges and other officials
- ❖ Parents, guardians and spectators to the full extent that is possible

4. OPERATING FRAMEWORK

When using your/our social media channels, we ask and require that you:

- Protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channel (for example, email addresses, private addresses or phone numbers)
- Represent your own views and not impersonate or falsely represent any other person
- Pre not abusive and do not harass or threaten others
- Do not make defamatory or libellous comments
- Do not use insulting, provocative or hateful language
- Do not use obscene or offensive language
- Do not post material to your social media channels that infringes the intellectual property rights of Star-Mites Gym Sports and SM Cheer & Dance

5. FORMS OF DISCIPLINE

Star-Mites Gym Sports and SM Cheer & Dance reserve the right to enforce this Acceptable Use Policy at its discretion. If an individual or organization to which this policy applies breaches this policy, the management will:

- Reprimand;
- Suspension; or
- Expulsion.

Any resolutions must be in line with Star-Mites Gym Sports and SM Cheer & Dance membership protection policy

6. CONFIDENTIALITY AND PRIVACY STATEMENT

Star-Mites Gym Sports and SM Cheer & Dance may record any information posted to social media channels and may use that information for the purpose of administering its social media acceptable use policy. Star-Mites Gym Sports and SM Cheer & Dance administration responsible for implementing this Policy will keep confidential, in-line with Star-Mites Gym Sports and SM Cheer & Dance Privacy Policy, unless;

- Necessary as part of the corrective process or
- Required by law..